



WHAT IS RUTH'S LIST?

Ruth's List is the ONLY organization in the state that recruits, trains, mentors, and elects progressive women at all levels. We are building a bench of powerhouse women who will fight for public education, the environment, and women's rights.

MEET THE TEAM

RLF was founded by former Florida CFO, Alex Sink, who saw the need for a bench of dynamic women all across Florida. President/CEO Pamela Goodman brings a corporate background and operates a small but mighty staff along with thousands of volunteers in key areas across the state to get elected.

WHO SUPPORTS RUTH'S LIST?

RLF is funded by progressive donors all across Florida who believe that when women lead, our state is better. These are small business owners, large companies, activists, institutional organizations and former elected officials.

WHERE DOES MY MONEY GO?

Ruth's List provides a concierge service to women free of cost to them. Staff helps build their budgets, campaign plans, trains their staffers, teaches them how to raise money, how to perfect their messaging, debate prep and so much more!

WHY NOW?

We are in the middle of a movement at a pivotal time in our country's history. More than ever women are making history all across the country. Our newly elected women are doctors, lawyers, activists, millennials, and veterans. They are as dynamic and diverse as the districts they represent. They took back the U.S. House and Florida elected the first woman to the position of Commissioner of Agriculture. Women who had never run before stood up for their communities...and won. An investment in RLF is an investment in leadership.

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OUR STRATEGY WORKS

Ruth's List had 57 wins this election cycle, including 3 special elections.
In 2018, we worked with 235 women compared to 60 in 2016.
We expect to have over 500 in 2020!

SINCE 2008 WE HAVE

Raised \$5,000,000
Elected 169 women to state and local office
Trained more than 1,900 women
Helped flip 21 seats from red to blue in the 2018 cycle
Are intently focused on recruiting and electing women of color for 2020
40 percent of our victories were women of color in 2018

OUR VICTORIES HAVE MADE HERSTORY

1. Nikki Fried became the first woman to be elected to the position of Commissioner of Agriculture
2. Janet Cruz, a healthcare executive and former House Minority Leader, won her race against an incumbent who wanted to arm teachers.
3. Fentrice Driskell is an attorney and Harvard graduate who unseated a Republican incumbent.
4. Orange County officially has an all-female School Board with the election of Karen Castor Dentel and Johanna Lopez.

For investment opportunities, please contact Sierra Fareed at Sierra@RuthsListFL.org

Find more about Ruth's List Florida by visiting RuthsListFL.org

Social Media:

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Did you know? Ruth Bryan Owen was the first woman elected to Congress from the South. Her district ran from Jacksonville all the way to the Florida Keys. She drove her entire district in her car called "The Spirit of Florida" and in 1928 she won.

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